

Name: _____

Period _____

Date: _____

Advanced Placement English Language: PERSUASIVE ESSAY RUBRIC

<i>Criteria</i>	4 Excellent	3 Proficient	2 Competent	1 Less than Competent
Organization	The essay contains a logically developed introduction, body, and conclusion. Paragraphs have smooth, effective and varied transitions.	The essay contains an introduction, body, and conclusion. Most paragraphs have effective transitions.	The essay contains an introduction, body, and conclusion. Paragraphs lack effective transitions.	The essay only addresses a few of the comparison topics. Paragraphs do not have transitions.
Content	The essay effectively argues a position on a specific controversial topic and contains effective, detailed, and relevant pro arguments. Con position is acknowledged.	The essay argues a position on a specific controversial topic and contains detailed, and relevant pro arguments. Con position is acknowledged.	The essay attempts to argue a position on a specific topic and contains some vague pro and con arguments.	The essay altogether fails to argue a position on a specific topic with detailed and relevant con and pro arguments.
Thesis	The essay provides a meaningful and thoughtful thesis , which clearly states the writer's opinion and position on the topic to be discussed.	The essay provides a thesis , which clearly states the writer's opinion and position on the topic to be discussed.	The essay provides an unclear thesis , which states the writer's opinion or position on the topic to be discussed.	The essay provides a weak, unclear thesis , which might mention the writer's opinion or position on the topic to be discussed.
Support	The body paragraphs logically and effectively support the thesis and main arguments with specific and convincing details and examples.	The body paragraphs logically supports the thesis and main arguments with specific details and some examples.	The body paragraphs may support the thesis and main arguments with limited , if any, details and/or examples.	The body paragraphs fail to support main ideas/arguments with details and/or examples.
Sentence Variety	The essay contains a variety of sentence types and uses precise, MATURE, appropriate language .	The essay contains a variety of sentence types and uses appropriate language .	The essay contains few types of sentences, and uses basic, predictable language .	The essay contains no sentence variety .
Audience and Appropriate Vocabulary	The writer demonstrates a clear sense of audience and uses the appropriate vocabulary for that audience. No over use of expressions such as "like," "a lot," and "well." The essay is consistent in tense point of view	The writer demonstrates a general sense of audience and uses some vocabulary for that audience. Occasional use of expressions such as "like," "a lot," and "well." The essay may be consistent in tense and point of view.	The writer demonstrates little sense of audience and does not adjust the vocabulary for an audience. Frequent use of expressions such as "like," "a lot," and "well." Mixes tenses and points of view.	The writer demonstrates no sense of audience , uses limited vocabulary , and makes no adjustments. Over use of expressions such as "like," "a lot," and "well." Tense and point of view inconsistent.
Standard English Usage	The essay contains few , if any, errors in the conventions of the English Language.	The essay contains some errors in the conventions of the English language. (Errors do not interfere with the reader's understanding of the essay)	The essay contains numerous errors in the conventions of the English language. (Errors may interfere with the reader's understanding of the paper.)	The essay contains serious errors in the conventions of the English language. (Errors interfere with the reader's understanding of the paper.)

Your Score: _____ A = 24 to 28 B = 18 to 23 C = 13 to 17 D = 8 to 12 Under 12 = F Instructor's Comments and Suggestions for Revision:
